

Scenario 1 - Bag & Product Cell

BAG (5) Est Total: \$206.08

\$30.00

Buy 1, get 1 at 50% off
(Discount Taken On Lowest Marked Item)

Remove Save for Later

Scenario 1 - NOTES

The bag section holds the products that guests wants to purchase.

Bag Header

- The Bag label is followed by the bag item count
- Est Total - See [Order Summary - All Scenarios](#) for details

Product Cell

- has a number of components that can appear in it, see Scenario 2 below for the break down of all the info that can appear in the product cell.

Scenario 2 - Product Cell Anatomy

Anatomy Wire

Example Product Data Wire

Scenario 2 - NOTES

The Product Cell can have some or all of the info outlined in the Anatomy. Product Cell grows or shrinks depending on which items are surfaced. Anatomy and Example Product Data wires with shown below:

Product Info

- Product thumbnail is presented to user. Selecting the thumbnail shall open the PDP
- Product brand, name, and variant are shown, selecting shall open the PDP
- Variant shall be shown with the variant label and selected value.
- Variant labels are color, size, scent, other
- Quantity field is modifiable via a stepper and reflects the current stock level at time of add to bag or on system check

Price and QTY

- Price will have a number of variations, see [Product Cell Pricing](#) and [BOGS](#) pages for details on how the price will be shown.
- QTY to leverage dropdown element

The stepper interaction is currently on hold

- QTY value is shown in mobile as a stepper
- selecting the - will take guests to lowest value 1
- selecting the + will take guests to the highest value possible
- When the max quantity is reached do not allow a stepper increase and message the user that "Maximum quantity reached"

QTY error messaging - see [Messaging Product Cell Level](#) for more info

Price Related Promo

- this section shows the price related promo message offered with this product, see [BOGS](#) page for details.

Product Cell Msgs

- see [Messaging Product Cell Level](#) for more info

Product Cell Actions

- Selecting Remove, deletes item from bag, presents user a confirmation message to that affect, and provides an undo link which returns item to cart
- Selecting Save for Later, moves item from bag to the Save for Later section

Scenario 3 - GWP in Bag because Qualifying Limit is not Met

\$40.00

Free when qualifications are met

Remove Save for Later

Scenario 3 - NOTES

- Add to Bag GWP will appear in the bag section until guest qualifies for it to be free then it will move to GWP section and shown as Free
- Product info follows the same rules as outlined in Scenario 2
- While in the bag the "qualifying message" will be shown to inform guests about what will happen

Scenario 4 - Remove Confirmation

BAG (5) Est Total: \$206.08

Item has been removed from your bag. [Undo](#)

Scenario 4 - NOTES

- User is presented with a confirmation message within the product cell once the Remove link has been selected
- Message reads "Item has been removed from your bag."
- The user is presented with the option to undo the remove action which returns the item to their bag in the original state (i.e., variant and quantity)
- The user is presented with the product details of image, brand, description, and variant if one exists
- Message is persistent until a page refresh occurs

Scenario 5 - Save for Later Confirmation

BAG (5) Est Total: \$206.08

Item has been moved to Save for Later. [Undo](#)

Scenario 5 - NOTES

- User is presented with a confirmation message within the product cell once the Save for Later link has been selected
- Message reads "Item has been moved to Save for Later."
- The user is presented with the option to undo the Save for Later action which returns the item to their bag in the original state (i.e., variant and quantity)
- The user is presented with the product details of image, brand, description, and variant if one exists
- Message is persistent until a page refresh occurs

You've earned FREE shipping!

You Qualify for Free Gifts - Add Now

BAG (2) Est Total: \$206.08

BAG UPDATES

The below items are no longer available and were removed or the item has been updated.

NARS
 Only All Day Luminous Weightless Foundation
 Color: Santa Fe
\$40.00 QTY: 2
[Out of Stock](#) | [Save for Later](#)

HASK
 FREE Bag w/any \$11 Hask purchase
FREE
[Item no longer available](#)

BAREMINERALS
 ORIGINAL Foundation Broad Spectrum SPF 15
 Color: Fairly Medium
\$30.00 - 1 +
 Buy 1, get 1 at 50% off
(Discount Taken On Lowest Marked Item)
[Remove](#) | [Save for Later](#)

BAREMINERALS
 Complexion Rescue Tinted Hydrating Gel Cream Broad Spectrum SPF 30
\$12.00 ~~\$24.00~~ - 1 +
 Buy 1, get 1 at 50% off
(Discount Taken On Lowest Marked Item)
[Remove](#) | [Save for Later](#)

Your Gifts

GUCCI
 Online Only FREE Pink Pouch w/any large spray Gucci Bamboo purchase
FREE Indulge

- Free Sample
Choose Your Free Sample
- Gift Options
Add Gift Box & A Personal Message
- Coupon
Apply Coupon to Save

Earn at least 20 Reward Points on this order!
[Sign in / Join](#) - Easy & Quick!

Order Summary

Items (5)	\$193.50
Coupon Discount	- \$5.00
Shipping	FREE
Estimated Tax	\$12.58
Estimated Total	\$206.08
	You Saved \$27.53

Save \$20 on this order! [Apply Now](#) for a Ulta Rewards Credit Card & receive \$20 off instantly upon approval.

SECURE CHECKOUT

- Apple Pay
- PayPal Express

Saved for Later (2)

YOUNG NAILS
 Caption Nail Polish
 Ble Your Tongue
\$8.97 QTY: 2
[Remove](#) | [Move to Bag](#)

Beauty Experts who share your taste also bought...

BENEFIT COSMETICS
 CC Cream Illumina Skin SPF 30+
\$38.00

LAURA GELLER
 Glowing Goddess 5 Pc Summer Glow Collection
\$42.00

JULEP
 Online Only Birthstone Nail Polish Collection
\$14.00

Scenario 1 - NOTES

Checkout Framework for Guests

•Annotations for each module will be delivered with said module



Secure Checkout

Faster Checkout & Access to Rewards!

[Forgot Username or Password?](#)

SIGN IN

OR

Guest Checkout

1 Delivery

Used for order issues only

Est. Delivery 3 - 5 business days

Standard Shipping / **FREE**

[EDIT](#)

2 Payment

Credit Card [PayPal](#)

Billing Address same as Shipping

Apply Gift Card

3 Submit

Rewards Number Lookup

Order Summary

Items (3)	\$136.00
Shipping	FREE
Coupon Discount	-\$6.00
Tax	\$6.39
Total	\$136.39

Track Orders, Faster Checkout, & Earn Rewards

PLACE ORDER

By placing an order, you agree to ULTA.com's [Terms & Conditions](#) and [Privacy Policy](#).

Total: \$136.39

BAG (3)

[EDIT](#)



JUICY COUTURE
I LOVE JUICY COUTURE Eau de Parfum
Size: 2.0 oz

\$76.00

QTY: 1



BAREMINERALS
ORIGINAL Foundation Broad Spectrum
SPF 15
Color: Fairly Medium

\$60.00

QTY: 2

Your Gifts with Purchase



GUCCI
Online Only FREE Pink Pouch w/any
large spray Gucci Bamboo purchase

FREE

Sample



Fragrance

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Scenario 1 - Checkout Framework (Guest)

 

Secure Checkout

Faster Checkout & Access to Rewards!

[Forgot Username or Password?](#)

SIGN IN

Scenario 1 - NOTES

Checkout Framework for Guests

- Annotations for each module will be delivered with said module

OR

Guest Checkout

1 Delivery

Used for order issues only

Est. Delivery 3 - 5 business days **EDIT**

Standard Shipping / **FREE**

2 Payment

Credit Card 



Billing Address same as Shipping

Apply Gift Card **+**

3 Submit

Bag (5) **EDIT**

   

QTY: 2 QTY: 1 QTY: 1 QTY: 1

Your Gifts with Purchase



Sample

 Fragrance

Rewards Number Lookup **+**

Order Summary

Items (5)	\$212.00
Shipping	FREE
Coupon Discount	-\$6.00
Tax	\$6.39
Total	\$212.39

Track Orders, Faster Checkout, & Earn Rewards

PLACE ORDER

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We're here to help EVERY DAY:
7am-11pm CT | [866-983-8582](tel:866-983-8582)

[Terms & Conditions](#) \ [Privacy Policy](#) \ [Shipping & Returns](#)

Scenario 1 - NOTES

Checkout Framework for Members

• Annotations for each module will be delivered with said module



Secure Checkout

1 Delivery EDIT

Charlotte Olsen EDIT
955 W Fulton Market, Chicago, IL 60607

Est. Delivery 3 - 5 business days EDIT
Standard Shipping / **FREE**

2 Payment EDIT

EDIT

Please enter your CVV Code

Apply Gift Card +

Redeem Reward Points (1423 Points) +

3 Submit

Order Summary

Items (5)	\$136.00
Shipping	FREE
Coupon Discount	-\$6.00
Tax	\$6.39
Total	\$136.39

PLACE ORDER

By placing an order, you agree to ULTA.com's [Terms & Conditions](#) and [Privacy Policy](#).

Total: \$136.39

BAG (3) EDIT

 **JUICY COUTURE**
I LOVE JUICY COUTURE Eau de Parfum
Size: 2.0 oz

\$76.00 QTY: 1

 **BAREMINERALS**
ORIGINAL Foundation Broad Spectrum
SPF 15
Color: Fairly Medium

\$60.00 QTY: 2

Your Gifts with Purchase

 **GUCCI**
Online Only **FREE** Pink Pouch w/any
large spray Gucci Bamboo purchase

FREE

Sample

 Fragrance

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